

NORTHERN SHORT COURSE 2024

DAY 1 WEDNESDAY 02.28.2024

REGISTRATION OPENS | 8:30 AM
EXHIBIT SPACE OPENS | 9:00 AM- 5:00 PM

Locations	Nobel Ballroom C	Nobel Ballroom D
EXHIBIT SPACE OPENS & COFFEE sponsored by Sony		
Morning Lecture Series 10:00 - 11:15 AM	KEYNOTE PRESENTATION <i>ELSA GARRISON</i>	
Morning Workshops 11:30 AM- 12:30 PM	NAVIGATING THE BUSINESS OF PHOTO-JOURNALISM JENNIFER S. ALTMAN	Pack Small Shoot Big : Great Portraits with Small Strobes JC CAREY
LUNCH BREAK 12:30-1:45 PM PORTFOLIO REVIEW SIGN-UPS 1:30 PM		
Locations	Nobel Ballroom C	Nobel Ballroom D
Afternoon Workshops Session I 1:45 - 3:00 PM	CAMPAIGN COVERAGE IN A TIME OF POLITICAL CHAOS AND UNCERTAINTY JIM BOURG	TBA TBA
Afternoon Workshops Session II 3:15 - 4:30 PM	BEYOND THE FRAME: EXPLORING ALTERNATIVE CAREERS IN PHOTOJOURNALISM JENNIFER BROWN, LUCAS JACKSON AND ANDREW MACLEAN	JOURNALIST SAFETY IN CIVIL UNREST & PROTESTS CHRIS POST & BRYAN WOOLSTON
AFTERNOON BREAK sponsored by Canon		
Evening Lecture Series 5:00 - 6:00 PM	KEYNOTE PRESENTATION <i>Muyi Xiao</i>	
Evening Events	NSC CONTEST WINNERS GALLERY- LIGHT SNACKS AND CASH BAR 6PM NOBEL BALLROOM Prints Sponsored by Unique Photo	

ON-SITE REGISTRATION OPENS TUESDAY 6 PM- 9 PM

*Arriving early? Join us Tuesday evening for the NSC Kickoff & Welcome
8:00 PM | Nobel Ballroom*

Find more information about speakers and workshops on our website:

NORTHERNSHORTCOURSE.ORG

Don't forget to follow us @northernshortcourse, #northernshort

Evolving With the Changing World We Work In



Meet our
Keynote Speakers



ELSA GARRISON
10:00 AM

Event coverage can be overwhelming. The demands placed on photographers – especially sports photographers – is tougher than ever. Elsa will talk about her career journey, finding your space and navigating the challenging landscape of sports photography today.



MUYI XIAO
5:00 PM

Muyi Xiao is a China reporter on the Visual Investigations team at The New York Times, which combines traditional reporting with advanced digital forensics. Previously, she worked for ChinaFile, Tencent and Reuters. She has been covering China from both inside and outside its borders for the past decade.

NORTHERN SHORT COURSE 2024

DAY 2 THURSDAY 02.29.2024

REGISTRATION OPENS | 8:30 AM
EXHIBIT SPACE OPENS | 8:30 AM-5:00 PM

Locations	Nobel Ballroom C	Nobel Ballroom
Morning Lecture Series 9:30 - 10:30 AM	KEYNOTE PRESENTATION <i>STEPHANIE SINCLAIR</i> SPONSORED BY CANON	
MORNING BREAK sponsored by Canon		
Morning Workshops 11:00 AM- 12:00 PM	EMPOWERING PERSPECTIVES: THE SIGNIFICANCE OF GIVING BACK AND CREATING A SENSE OF COMMUNITY JARRAD HENDERDSON, BRENT LEWIS AND MORE	CAPTURING CREATIVITY: SAFEGUARDING YOUR INTELLECTUAL PROPERTY RIGHTS BRYAN HOBON
LUNCH BREAK 12:00-1:30 PM PORTFOLIO REVIEW SIGN-UPS 1:00 PM		
Locations	Nobel Ballroom	Nobel Ballroom
Afternoon Workshops Session I 1:30 - 2:45 PM	HARMONY IN HUSTLE: WORK-LIFE BALANCE IN PHOTOGRAPHY MARYANNE GOLON (MODERATOR), JOY MALONE, STEPHANIE SINCLAIR AND HANNAH YOON	QUESTIONS AND ANSWERS: GET THE BEST OUT OF YOUR INTERVIEWS WILL YURMAN
Afternoon Workshops Session II 3:00 - 4:30 PM	CRISIS READY: PREPARE FOR PERILOUS REPORTING CHRIS POST & BRYAN WOOLSTON	BOOK PUBLISHING IN TODAY'S MARKET EUGENE RICHARDS
AFTERNOON BREAK sponsored by Nikon		
Evening Lecture Series 5:00 - 6:00 PM	KEYNOTE PRESENTATION <i>KRISTI ODOM</i> <i>Sponsored by Nikon Camera Raffle after presentation, must be present to win</i>	
Evening Events	PRINT SWAP TO BENEFIT THE MICHEL duCILLE SCHOLARSHIP 6:30PM NOBEL BALLROOM	

JOIN THE 2024 PRINT SWAP!

Join the NSC Print Swap to get some fresh art for your walls and benefit a great cause: The Michel duCille Scholarship Foundation, which supports emerging photojournalists who embody the compassion and respect that defined du Cille's career.

Canon will provide complimentary prints for Northern Short Course attendees starting Thursday, March 16th.

Bring a high-resolution digital file sized 11x14 to 11x17 to the Canon booth in the Exhibit Room.

To participate, drop off your print and \$25 entry fee at the NSC Registration desk by 4pm Friday. The Print Swap will begin at 6:30 p.m. Pick your favorite print from those remaining, and don't forget to have it signed by the photographer!

Find more information about speakers and workshops on our website: NorthernShortCourse.org

Don't forget to follow us @northernshortcourse, #northernshort



Meet our
Keynote Speaker-



Stephanie Sinclair

9:30 AM

Stephanie Sinclair will speak about her transition from covering the dramatic events of war to becoming the Founding Executive Director of Too Young To Wed, an NGO creating visual storytelling that provides visual evidence of the human rights challenges faced by girls and women around the world.

Sponsored by Canon



KRISTI ODOM

5:00 PM

Conservation photographer and Filmmaker, Kristi Odom, has worked in some of the earth's most remote locations to help document stories that will help protect our planet's biodiversity.

She believes strongly in the power of photography to help create positive change and ultimately help protect the planet's wildlife. You will walk away from this presentations with ideas you can use where you live .

Sponsored by Nikon

NORTHERN SHORT COURSE 2024

DAY 3 **FRIDAY** 03.01.2024

REGISTRATION OPENS | 8:30 AM
EXHIBIT ROOM OPENS | 8:30 AM- 5:00PM

Locations	Nobel Ballroom	Nobel Ballroom
Morning Lecture Series 9:30 AM	KEYNOTE PRESENTATION <i>ALMUDENA TORAL</i>	
MORNING BREAK sponsored by Nikon		
Morning Workshops 11:00 AM	REMAKING VIDEO IN INTERACTIVE STORYTELLING WHITNEY SHEFTE	MASTERING LIGHT AND CONNECTION - A PORTRAIT COURSE JESSE DITTMAR
LUNCH BREAK 12:00-1:30 PM		
Locations	Nobel Ballroom	Nobel Ballroom
Afternoon Workshops Session I 1:30 PM- 2:45	CREATING VISUAL VARIETY ELSA GARRISON	MIGRATION: FROM THE BORDER TO YOUR BACKYARD KRISTEN LUCE
Afternoon Workshops Session II 3:00 PM- 4:30	PREPARING FOR THE TRANSITION TO INDEPENDENT PHOTOGRAPHER ADAM GLANZMAN	SUPPORTING VISUAL STORYTELLERS AND CULTIVATING EFFECTIVE COLLABORATIONS KEVIN MARTIN
AFTERNOON BREAK sponsored by Sony		
Evening Lecture Series 5:00 PM	KEYNOTE PRESENTATION <i>EUGENE RICHARDS</i>	
<i>Final Night social and NSC Contest Awards Presentation</i> JOIN US FOR A CAUSUAL EVENING TO CELEBRATE THE WINNERS OF THE 2024 NSC CONTEST 7:00 PM NSC attendees \$20 Guests \$35 Light snacks and cash bar		

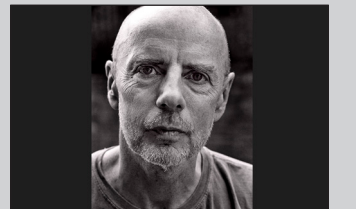


Meet our
Keynote Speakers



Almudena Toral
9:30 AM

Almudena Toral is a visual journalist and filmmaker currently heading films and video at ProPublica as its executive producer. Previously, she led digital video at Univision News



Eugene Richards
5:00 PM

Photographer, writer and filmmaker who Eugene Rickards has authored over 18 books, including his latest, *In This Brief Life* (2023), a look back at 50 years of photographic work. Among numerous honors, Richards has been awarded a Guggenheim Fellowship, the W. Eugene Smith Memorial Award, the Kraszna-Krausz Book Award for Photographic Innovation, and the Robert F. Kennedy Lifetime Achievement Award for coverage of the disadvantaged.

Find more information about speakers and workshops on our website:

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